

**Introductory Offer (Delta Business Alliance Members *Only*)**

**Social Media Marketing Plans** *(Minimum 3 Month Contracts)*

**Small Business** *(1-5 Employees)*

<b>Launch Plan</b>	<b>Expansion Plan</b>	<b>Take-Over Plan</b>
Social Media Assessment	Social Media Assessment	Social Media Assessment
Google My Business Setup & Optimization	Google My Business Setup & Optimization	Google My Business Setup & Optimization
-----	Yelp Setup & Optimization	Yelp Setup & Optimization
Facebook Business Page Setup & Optimization	Facebook Business Page Setup & Optimization	Facebook Business Page Setup & Optimization
-----	1 Additional Social Media Platform Setup & Optimization	2 Additional Social Media Platforms Setups & Optimizations
2x/week custom branded & high quality postings	3X/week custom branded & high quality postings for each social media platform	5X/week custom branded & high quality postings for each social media platform
1x/month paid ad campaign	2X/month paid ad campaigns	4X/month paid ad campaigns
Monthly Strategy Calls	Bimonthly Strategy Calls	Weekly Strategy Calls
Content Creation	Content Creation	Content Creation
Social Media Artwork	Social Media Artwork	Social Media Artwork
Dedicated Social Media Manager	Dedicated Social Media Manager	Dedicated Social Media Manager
-----	Online Reputation Management (search & inform you of business mentions)	Online Reputation Management (search & inform you of business mentions)
Social Media Listening & Monitoring	Social Media Listening & Monitoring	Social Media Listening & Monitoring
-----	Social Media Competition Analysis	Social Media Competition Analysis
-----	-----	ID & Use Micro-Influencers
-----	Tracking & Analytics (Quarterly)	Tracking & Analytics (Monthly)
<b>\$49/month</b>	<b>\$89/month</b>	<b>\$149/month</b>

